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FOUNDATION UNIVERSITY ISLAMABAD

The 7th Hybrid Eurasian Higher Education Summit
EURIE 2022 - Post-Event Report
March 02-04, 2022

Day 1 - March 02, 2022

The 7th Hybrid Eurasian Higher Education Summit – EURIE2022 was organized by the Istanbul Aydin University in partnership with Marmara University and Yeditepe University for March 2, 3 and 4, 2022. The event gathered Intuitional heads from more than 150 universities across the globe for its In-person participation and FUI participated in the summit, through all the modes of participation it offered i.e. in-person, virtual and online exhibition.

On Day 1 March 02, 2022, IAU hosted the participants in Istanbul for a captivating and memorable experience. The opening ceremony of EURIE 2022 was held at IAU on 10:00 AM GMT+3, Assoc. Prof. Dr. Mustafa Aydin – President IAU greeted the participants for attending this hybrid summit through In-person presence, virtual participation, and online exhibition. This was followed speeches from by Prof. Dr. Hasan Mandal – President of the Scientific and Technological Research Council of Turkey (TUBITAK), and Dr. Mehmet Muharrem Kasapoglu – Minister of Youth and Sports, Turkey, Mustafa Varank – Minister of Industry and Technology, Dr. Mehmet MUS- Minister of Trade, Turkey, Dr. Nurettin Nebati, Minister of Treasury and Finance, Turkey, Prof. Dr. Rahmi ER – Deputy President of Higher Education Council of Turkey, Prof. Dr. Turgay Avci – Higher Education Accreditation Council of TRNC-YODAK, Prof. Dr. Ahmet Bolat – Chairman of Service Exporters' Assoc. & Turkish Airlines, and Nail Olpak – Chairman of Foreign Economic Relations Board – DEIK, Turkey, Ahmet Misbah Demircan – Deputy Minister of Culture and Tourism, and the cultural display of Turkey.



The Rector FUI and Registrar FUI attended the ceremony in-person, had a meet up with officials from other universities and established academic linkages with Marmara and Yeditepe University. Nominees from Faculty Members from Foundation University College of Physiotherapy, and Foundation University School of Science & Technology participated in the event for its virtual sessions and Manager Accreditation & Collaboration (DQA) served as online exhibitor of FUI, ensured faculty's virtual participation, and represented FUI in networking session of the Summit.



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The Rector FUI and Registrar FUI standing with organizers of the EURIE2022 at Istanbul Aydin University (Istanbul, Turkey) along with officials from NUST, IBA-Karachi, COMSATS, & Superior University, March 02, 2022

Later in the day, Dr. Imran Bashir Dar, Dr. Numair Ahmed Sulehri & Dr. Sajjad Hussain from Department of Business Administration attended a virtual session on “**Building a Digital Agenda for the Future of Emerging Skills**” sponsored by Coursera for Campus. **Prof. Dr. Berrin Yanikkaya** - Dean of Faculty of Arts and Sciences, Yeditepe University, Turkey, and **Prof. Dr. Vafa Kazda** – Vice Rector ADA University, Azerbaijan were the key Speakers and **Dr. Samar Farah** – Skills Transformation Consultant, Coursera for Campus moderated the session.

The speakers talked about the benefit of technological advancement and how it helped their universities in addressing the challenges of pandemic. Additionally, through building and investing in the capacity building of owners and stake owners, they were able to smoothly transition from in-campus to virtual campus and delivered uninterrupted students learning experience.



Dr. Imran Bashir Dar, Dr. Numair Ahmed Sulehri & Dr. Sajjad Hassan attending the virtual session on **Building a Digital Agenda for the Future of Emerging**



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Day 2: March 03, 2022

The second day of the EURIE22 was scheduled in Marmara University for In-person sessions. The Rector FUI and Registrar FUI visited Marmara University, they attended in-person sessions, were briefed about the university in a campus tour, and had a productive meeting with officials of Marmara University which led to the start of academic cooperation between FUI and Marmara University.



The Rector FUI and Registrar FUI in Marmara University



Scene from an in-person sessions at Marmara University – Day 2 of EURIE2022

For Virtual Sessions, the Faculty Members from FUCP and FUSST visited FUI Secretariat office and attended the virtual sessions, held simultaneously in two (2) different halls.



Dr. Nadeem Ahmed Awan & Ms. Sara Siddique attending the virtual session on **Global engagement post-pandemic** – Day 2, EURIE2022



Dr. Muhammad Saqeef and Dr. Sanna Pervaiz attended the virtual session on **INTERNATIONAL STUDENT MOBILITY** – Day 2, EURIE2022

In this session, Lucy Clutton-Brock – International Relations Officer, Imperial College London, UK talked about the International office – post pandemic and Global engagement – amid global uncertainty and strategies adopted by the International office of the Imperial College London to cope with these challenges. Joanna Szwed and Kinga Drechny-Mucha (Centre for Communications and Marketing, Jagiellonian University in Kraków, Poland) talked about “Different world, communications and problems – Marketing During Covid19”

In this session, Hon. Phil Honeywood (CEO – International Education Association of Australia (IEAA), Kelly Smith – Pro Vice Chancellor (International), Murdoch University Perth, Australia, focused on the challenges faced by higher education institutions in Australia on the path to recover from pandemic. The session was moderated by Louise Gould – Director Development and External Relations, Mobash University, Australia.



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Dr. Maheen Farooq, Dr. Nida Mushtaq Kiyani, Dr. Ruqiya Begum & Dr. Sanna Pervaiz attending the virtual session on **Erasmus Plus mobility around the world**.

In this session, Christos Aivaliotis (Policy Officer, ICM Unit, European Commission Directorate-General for Education, Youth, Sport and Culture, Belgium) discussed application process and importance of timeline for Erasmus plus International Credit Mobility and highlighted that the call starts every year in November with a deadline for application submissions in February. Two students from India and Turkmenistan shared their experiences as Erasmus Students in Ataturk University, Turkey and Altinbus University Turkey.

Day-3: March 04, 2022



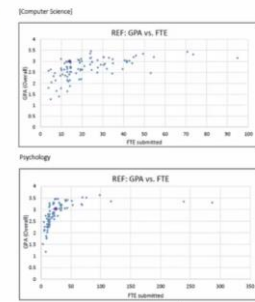
Scene from the In-person session at Yeditepe University (Istanbul, Turkey) – Day 3 of the EURIE22

Departmental Development

- International recruitment closely coupled with departmental strategies:
- global engagement, societal contribution and academic development all inter-twined
- Long-term implications for research strategy and academic staffing: importance of critical mass for global excellence
- Computer Science and Psychology



A screen clipping of the presentation by Dr. John Pritchard - Durham University, UK, Day 2, EURIE2022



In another virtual session on international student mobility- Defining strategic priorities and the path to success – delivering diversity and sustainability in overseas recruitment in a rapidly changing world **John Pritchard** – representing Durham University, UK talked about the university strategic goals 2021-27 of Durham University and how they intend to grow departments, students headcounts, increasing percentage of international students on sustainable financial footings. In terms of Market Intelligence, reliance on historical enrolment data is weakness.

The third and final day of EURIE2022 was scheduled at Yeditepe University for the in-person participants. The Rector FUI and Registrar FUI visited Yeditepe University as per schedule, and the day began with a campus tour, followed by informative and interactive sessions. Afterward, both the FUI officials had an interactive meeting with the Rector, Yeditepe University, signed MoU agreement, exchanged commemorative souvenir and posed for a group photo with officials of Yeditepe University.



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The Rector FUI and Rector Yeditepe University, Turkey signing the MoU agreement at the occasion of EURIE22



The Rector FUI presenting commemorative shield to the Rector Yeditepe University after signing the MoU Agreement



The Rector – Yeditepe University presenting commemorative shield to the Rector FUI after signing the MoU Agreement



The Rector FUI and Registrar FUI posing for a group photo with the Rector Yeditepe University and its officials.

In virtual Sessions of Day 3, FUI faculty members showed interest in sessions related to online learning with details on ed-tech and pedagogies for online learning.



Dr. Obaid Ullah Qazi, Dr. Qurat Ul Ain Saeed, Dr. Warda Ejaz Qazi, Dr. Marwa Asim, Dr. Sidra Qureshi, Dr. Ruqiya Begum, Dr. Maheen Farooq, Dr. Nida Mushtaq Kiyani, Dr. Saba Murad, Ms. Sidra Ahmed and Ms. Salma Khan, attending the session. – Day 3, Eurie 2022

In this session, Dr. Salim Mohamed Salim - Swansea University, UK shed light on the Ed-Tech and pedagogies for online learning and its role and significance in imparting education in this disruptive world.

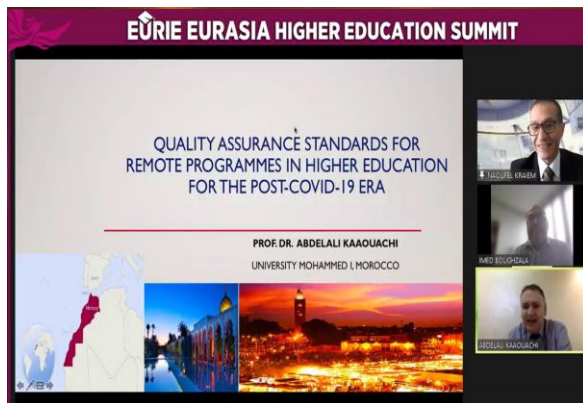
From University of Salento, Italy, an amazing researcher, Antonella Longo provided insights on the transition from virtual to real and vice versa: the digital twins paradigm applied to lab spaces” and shared his valued experiences.



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A research fellow from Rheinisch-Westfälische Technische Hochschule Aachen (RWTH) University, Germany, talked about the VR Technologies to teach professional competencies to mining students”.

In another virtual session on Transnational Education – The future of TNE and its role in the sustainability of institutions. David Pilsbury – CEO, Oxford International Education Group, UK, A Vangelis Tsiligiris from Nottingham Trent University, and founder of the TNE Hub, UK were the speakers and was moderated by Sirin Myles and Charlene Allen (Co-founders and directors of the IC Global Partnership, UK). This session was attended by Dr. Nida Mushtaq Kiyani and Dr. Ruqiyah Begum from FUCP.



This virtual session focused on New technology, methodologies and quality assurance of remote learning. Dr. Naofel Kraiem – ISI/Honoris United Universities, Tunisia, Prof. Abdelali Kaaouachi – University Mohammed First, Morocco discussed cases of their countries, how they faced the covid through transformation of higher education to remote learning and the quality assurance standards for remote programmes in higher education for the post pandemic era.

The session was moderated by Prof. Dr. Imed Bougzela – Institut Mines-Telecom business School, France.



In this session, Allan Lawrence (Director, Projects Beyond Borders (PBB), UK), Yvonne Farrand (Director, Projects Beyond Borders, UK) talked about the two Erasmus projects, EU Sector 2 (KA2) – Vocational Education and Training and the Third way.

The speakers urged the audience to visit the PBB learning Hub for up-to-date knowledge and skills in areas of business, management, sustainability, social impact etc.

Dr. Muhammad Awais attending the session on virtual collaboration

In various networking sessions, the Manager Accreditation & Collaboration (FUI) represented FUI as an online Exhibitor and established contact with universities including the WSB University Poland, Marmara University Turkey, Yeditepe University Turkey, Management & Science University (MSU), Malaysia, University of Liverpool, UK, and Grigol Robakidze University, Georgia. A fruitful session between the Manager Accreditation & Collaboration (FUI) and the Erasmus coordinator at Istanbul Aydin University (IAU) was also held, which will help FUI in entering into an Inter-Institutional Agreement (IIA) with the IAU for the Erasmus Mobility of the Faculty, Students & Staff of FUI.



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In the end, the organizers of EURIE2022 at Istanbul Aydin University thanked all the participants with an amazing thankyou note from the president IAU, EURIE and EURAS, Assoc. Prof. Dr. Mustafa Aydın.

